

## **Websites Privacy Policy**

**Last Updated: January 9, 2026**

Integrated Behavioral Health d/b/a Uprise Health (“**us**”, “**we**”, or “**our**”) operates the website <https://uprisehealth.com/> (the “**Site**”), respects your privacy, and is committed to protecting your privacy through our compliance with this policy.

This Privacy Policy describes (i) the types of Personal Information, defined below, that we, our subsidiaries, and affiliates (collectively “**Uprise Health**”) collect from and about you when you visit this Site or use one of our mobile applications (collectively “**Sites**”), and (ii) our practices for collecting, using, maintaining, protecting, and disclosing that information. The term “**Personal Information**” refers to information that identifies, relates to, describes, is reasonably capable of being associated with, or could reasonably be linked, directly or indirectly, with you or your household. Personal Information does not include information that is publicly available, de-identified, or aggregated.

Please review our Privacy Policy carefully to understand how we collect, use, protect, or otherwise handle your Personal Information in accordance with using the Sites. By accessing or using the Sites, you agree to this Privacy Policy. This policy may change from time to time (see Changes to Our Privacy Policy). Your continued use of the Sites after we make changes is deemed to be acceptance of those changes, so please check the policy periodically for updates.

This Privacy Policy does not govern Personal Information that is protected health information, as defined by the Health Insurance Portability and Applicability Act of 1999, as amended, and that is collected in connection with the provision of clinical services, employee assistance services, or health plan benefits, which are subject to a separate Notice of Privacy Practices available at <https://uprisehealth.com/notice-of-privacy-practices/>.

### **1. Introduction**

When you visit our Sites, we collect several different types of Personal Information for various purposes. This policy applies to information we collect:

- On our Sites.
- In an email, text, and other electronic messages between you and our Sites.
- When you interact with our advertising and applications on third-party websites and services, if those applications or advertising include links to this policy.

It does not apply to information collected by:

- Us offline or through any other means including on any other website operated by Uprise Health or any third party (including our affiliates and subsidiaries); or
- Any third party (including our affiliates and subsidiaries), including through any application or content (including advertising) that may link to or be accessible from or through our Sites.

### **2. Information We Collect About You and How We Collect It**

We may collect several types of information from and about users of our Sites, including information:

- By which you may be personally identified, such as name, postal address, email address, telephone number, and any other identifier by which you may be contacted online.

- Information that identifies a device's location (geolocation information).

We may collect this information:

- Directly from you when you provide it to us.
- Automatically as you navigate through the Site. Information collected automatically may include usage details, IP addresses, and information collected through cookies and other tracking technologies.
- From third parties, for example, your employer and our customers.

### **3. Information You Provide to Us**

The information we collect on or through our Sites may include:

- Information that you provide by filling in forms on our Sites. This includes information provided at the time of registering to use our Site or requesting further services. We may also ask you for information when you report a problem with our Site.
- Records and copies of your correspondence (including email addresses), if you contact us.
- Your responses to surveys that we might ask you to complete for research purposes.

### **4. Information We Collect Through Automatic Data Collection Technologies**

As you navigate through and interact with our Sites, we may use automatic data collection technologies to collect certain information about your equipment, browsing actions, and patterns, including:

- Details of your visits to our Site, including traffic data, location data, logs, and other communication data and the resources that you access and use on the Site.
- Information about your computer and internet connection, including your IP address, operating system, and browser type.

We also may use these technologies to collect information about your online activities over time and across third-party websites or other online services (see Behavior Tracking).

The information we collect automatically may be only statistical data and may not include Personal Information, or we may maintain it or associate it with Personal Information we collect in other ways or receive from third parties. It helps us to improve our Site and to deliver a better and more personalized service by enabling us to:

- Estimate our audience size and usage patterns.
- Store information about your preferences, allowing us to customize our Site according to your individual interests.
- Speed up your searches.
- Recognize you when you return to our Site.

The technologies we use for this automatic data collection may include:

- *Cookies* (or browser cookies). A cookie is a small file placed on the hard drive of your computer. You may refuse to accept browser cookies by activating the appropriate setting on your browser. However, if you select this setting, you may be unable to access certain parts of our Site. Unless you have adjusted your browser setting so that it will refuse cookies, our system will issue cookies when you visit our Site.
  - Most browsers automatically accept cookies, but you can choose whether to accept cookies through your browser controls, often found in your browser's "Tools" or

“Preferences” menu. More information on how to modify your browser settings or how to block, manage or filter cookies can be found in your browser’s help file or through such sites as [allaboutcookies.org](http://allaboutcookies.org).

- *Web Beacons.* Pages of our Site may contain small electronic files known as web beacons (also referred to as clear gifs, pixel tags, and single-pixel gifs) that permit us, for example, to count users who have visited those pages and for other related website statistics (for example, recording the popularity of certain website content and verifying system and server integrity).

We do not collect Personal Information automatically, but we may tie this information to Personal Information about you that we collect from other sources, or you provide to us.

## **5. How We Use Your Information**

We may use information that we collect about you or that you provide to us, including any Personal Information:

- To present our Site and its contents to you, including customizing your experience on the Sites.
- To provide you with information, products, or services that you request from us or that you view or engage with on our Sites.
- To fulfill any other purpose for which you provide it.
- To carry out our obligation under contracts with our customers, including insurance providers, governmental agencies, and to enforce our rights arising from any contracts entered into between you and us, including for billing and collection.
- To manage our relationship with you or manage your account.
- To notify you about changes to our Site or any products or services we offer or provide through it.
- To customize your experience on the Sites, including managing and recording your preferences.
- To review and develop reports regarding usage, activity, and statistics, including conducting analysis to enhance or improve our content, products, and services.
- For marketing, product development, and research purposes.
- To provide you with access to particular tools and services and enabling certain functions and tools on the Sites.
- To respond to your inquiries and requests and send you administrative and other communications.
- To protect against or investigate fraud, suspicious, or illegal activities.
- To fulfill any other purpose we may describe when you provide the information.
- For any other purpose with your consent.

## **6. Disclosure of Your Information**

We may disclose aggregated information about our users and information that does not identify any individual, without restriction.

We may disclose Personal Information that we collect, or you provide as described in this Privacy Policy:

- To provide you with services and fulfill our contracts with you.

- To our subsidiaries and affiliates, in compliance with applicable privacy laws.
- To contractors, service providers, and other third parties we use to support our business, and who are bound by contractual obligations to keep Personal Information confidential and use it only for the purposes for which we disclose it to them.
- To a buyer or other successor in connection with or during negotiations of a merger, divestiture, restructuring, reorganization, dissolution, or other sale or transfer of some or all of Uprise Health's assets, whether as a going concern or as part of bankruptcy, liquidation, or similar proceeding, in which Personal Information held by Uprise Health about our Site users is among the assets transferred.
- For any other purpose disclosed by us when you provide the information.
- With your consent.

We may also disclose your Personal Information:

- To comply with applicable laws and regulations.
- To comply with any court order, search warrant, subpoena, or other legal process, as permitted by applicable law, including to respond to any government or regulatory request.
- To protect our rights, including to enforce or apply our [Terms of Use](#) and other agreements, including for billing and collection purposes.
- If we believe disclosure is necessary or appropriate to protect the rights, property, or safety of Uprise Health, our customers, or others.

## **7. Choices About How We Use and Disclose Your Information**

We strive to provide you with choices regarding the Personal Information you provide to us. We have created mechanisms to provide you with the following control over your information:

- *Tracking Technologies.* You can set your browser to refuse all or some browser cookies, or to alert you when cookies are being sent. If you disable or refuse cookies, please note that some parts of this site may then be inaccessible or not function properly.
- *Widgets.* We may allow social media companies (e.g., Facebook) to put “widgets” on our Site. These third-party tools may also be used to track you across websites. For example, so long as you are logged in to Facebook, every time you land on a webpage that has a Facebook widget, Facebook will know you’re on that webpage. Uprise Health does not control the privacy practices of these third parties.
- *Web Beacons.* Web beacons are small pieces of data that are embedded in images on a website. Web beacons may involve the transmission of information directly to us, to another party on our behalf, or to another party in accordance with its Privacy Policy.
- *Log Files.* Log files are pieces of information that let us know how users are accessing the Site. For example, each time you visit our Site, we may create a log file that tells us that someone visited the page. We use log files to create aggregate reports of Site activities, which means we take that information and add it together to report on all Site activity.

We do not control third parties’ collection or use of your information to serve interest-based advertising. However, these third parties may provide you with ways to choose not to have your information collected or used in this way. You can opt-out of receiving targeted ads from members of the Network Advertising Initiative (“NAI”) on the NAI’s website.

Residents of certain states, such as California, Nevada, Colorado, Connecticut, Virginia, and Utah, may have additional Personal Information rights and choices. Please see Your State Privacy Rights for more information.

#### **8. Do Not Track**

Because there is not yet a consensus on how companies should respond to web browser-based do-not-track mechanisms, our system will not recognize or respond to Do Not Track requests or headers at this time.

#### **9. Retention of Data**

Uprise Health will retain your Personal Information only for a minimum of 12 months for the purposes set out in this Privacy Policy. We will retain and use your Personal Information to the extent necessary to comply with our legal obligations (for example, if we are required to retain your data to comply with applicable laws), resolve disputes, and enforce our legal agreements and policies.

We may aggregate your Personal Information. We may also de-identify your Personal Information so that it is no longer linkable to you. We may use/share any of your de-identified Personal Information at our sole discretion. We commit to you that we shall maintain this data in its de-identified form.

#### **10. Security Of Data**

We are committed to the protection of your Personal Information and have implemented reasonable physical, technical, and administrative safeguards to help prevent the unauthorized access to, use of, and disclosure of, your Personal Information. The safety and security of your information also depends on you. Where we have given you (or where you have chosen) a password for access to certain parts of our Site, you are responsible for keeping this password confidential. We ask you not to share your password with anyone.

Unfortunately, the transmission of information via the internet is not completely secure. Although we do our best to protect your Personal Information, we cannot guarantee the security of your Personal Information transmitted to our Site. Any transmission of Personal Information is at your own risk. We are not responsible for circumvention of any privacy settings or security measures contained on the Site.

#### **11. Our Policy Toward Children**

The Site is not intended for use by children under 18 years old (collectively “**Children**,” individually a “**Child**”). We do not knowingly collect any Personal Information from Children, unless a parent or legal guardian provides such information on behalf of the Child. If you are a parent or guardian and you are aware that your Child has provided us with Personal Information, please contact us. If we learn that we have collected Personal Information from Children without parental consent, we will take steps to delete such information from our servers. You can visit the Federal Trade Commission’s website to learn about the Children’s Online Privacy Protection Act (COPPA).

## **12. Opt-Out Preference Signals and Global Privacy Controls**

An opt-out preference signal grants you the ability to use a browser addon that will automatically communicate your privacy preferences to us once it is installed. We will honor consumer requests through the Global Privacy Control opt-out preference signal. To learn more about Global Privacy Controls, please click [here](#).

## **13. Email Communications**

The CAN-SPAM Act gives recipients of commercial email the right to have emails stopped from being sent to them. You may unsubscribe from our marketing communications by clicking the “unsubscribe” link found in every commercial email we send, or (if you have an account with us) by sending a request to unsubscribe to [Marketing@UpriseHealth.com](mailto:Marketing@UpriseHealth.com). If you opt-out of receiving our marketing email communications, we may still send you email messages related to your account or specific transactions with us. Unsubscribing yourself from our marketing emails will not affect our service to you.

Emails that we and our marketing service providers send may include tracking tools that provide us with information related to whether you’ve opened an email or clicked on a link contained in an email.

## **14. Links To Other Sites**

Our Site may contain links to other sites that are not operated by us. If you click on a third-party link, you will be directed to that third party’s site. We strongly advise you to review the Privacy Policy of every site you visit.

We have no control over and assume no responsibility for the content, privacy policies or practices of any third-party sites or services.

## **15. Your State Privacy Rights**

State consumer privacy laws may provide their residents with additional rights regarding our use of their Personal Information. To learn more about California residents’ privacy rights, visit our [Privacy Notice for California Residents](#). California’s “Shine the Light” law (Civil Code Section § 1798.83) permits users of our mobile application that are California residents to request certain information regarding our disclosure of Personal Information to third parties for their direct marketing purposes. To make such a request, please send an email to [Compliance@UpriseHealth.com](mailto:Compliance@UpriseHealth.com) or write to us at: Uprise Health, 2 Park Plaza, Suite 1200, Irvine, CA 92614.

Colorado, Connecticut, Virginia, and Utah each provide their state residents with rights to:

- Confirm whether we process their Personal Information.
- Access and delete certain Personal Information.
- Data portability.
- Opt-out of personal data processing for targeted advertising and sales.

Colorado, Connecticut, and Virginia also provide their state residents with rights to:

- Correct inaccuracies in their Personal Information, taking into account the information’s nature and processing purpose.

- Opt-out of profiling in furtherance of decisions that produce legal or similarly significant effects.

To exercise any of these rights please email [Compliance@UpriseHealth.com](mailto:Compliance@UpriseHealth.com). To appeal a decision regarding a consumer rights request send a written request to: Uprise Health, Attn: Compliance, 2 Park Plaza, Suite 1200, Irvine, CA 92614.

Nevada provides its residents with a limited right to opt-out of certain Personal Information sales. Residents who wish to exercise their sale opt-out rights may submit a request to this designated address: [Compliance@UpriseHealth.com](mailto:Compliance@UpriseHealth.com).

## **16. Changes To This Privacy Policy**

It is our policy to post any changes we make to our Privacy Policy on this page with a notice that the Privacy Policy has been updated on the Site home page. If we make material changes to how we treat our users' Personal Information, we will notify you by email to the email address specified in your account and/or through a notice on the Site home page or in our mobile application. The date the Privacy Policy was last revised is identified at the top of the page. You are responsible for ensuring we have an up-to-date active and deliverable email address for you, and for periodically visiting our Site and this Privacy Policy to check for any changes.

## **17. Contact Us**

If you have any questions about this Privacy Policy, please contact us:

By Toll-Free Telephone number: (800) 395-1616

By Mail: 2 Park Plaza, Suite 1200, Irvine, CA 92614

For questions about this Site: [Webmaster@UpriseHealth.com](mailto:Webmaster@UpriseHealth.com)

For questions about our marketing practices: [Marketing@UpriseHealth.com](mailto:Marketing@UpriseHealth.com)

For general information about our privacy practices: [Compliance@UpriseHealth.com](mailto:Compliance@UpriseHealth.com)

For legal or regulatory requests: [Legal@UpriseHealth.com](mailto:Legal@UpriseHealth.com)